



# WESTVIEW GOLD Boosters

13500 Camino Del Sur  
San Diego, CA 92129

Phone: 858.780.2000 (school)

<http://www.westviewgold.org>

OCTOBER 2018

## From the Westview GOLD Booster President

Lorrie Frost

Q: Why is dough another word for money?

A: Because everyone kneads it.

Yes, everyone needs money, and Westview Gold needs it too! I wish we had a bread fundraiser, so I could make another corny joke, but that one comes in the spring. We do, however, have some great opportunities in the next couple months to help raise the money we need for Westview Gold.

On October 20, we'll be selling mattresses. I think this may be one of the strangest fundraising ideas I had ever heard of before I witnessed one for myself. Who's going to buy a mattress in a band room? It's definitely a little different, but it's awesome! Ask the many GOLD parents (including me) who have bought mattresses over the past 5 years. We don't actually expect every family to buy a mattress though. The main thing we need from you is to get people to come. You can find more information including the links to make this easy for you to do, in this newsletter.

You'll also see lots of information about the Westview Invitational Field Tournament on November 7. This is always our biggest money maker of the year, and it takes every single member of Westview Gold to make it a success. Look for the sign-ups in the coming weeks, and please be generous with donating your time and concession items. This is an ideal opportunity for our orchestra and non-competitive band families to see everything that goes into a tournament, and your students are needed as well. They make excellent band guides and concession workers!

Finally, we need every family to consider making a direct donation to Westview Gold, and get your company to match it if that's available. All of these money-making endeavors help us do one thing - continue the excellence of Westview Gold.

**GO GOLD!**

-Lorrie Frost  
Westview GOLD Booster President

### UPCOMING EVENTS

Be sure to check [WV Gold Calendar](#) for the latest updates to events!!

#### Comp MB / Color Guard

Sat., Oct. 13	9AM-1PM	Rehearse-a-thon
	9AM-12PM	Full Band/Color Guard
	9AM-1PM	Front Ensemble/Battery

Sat. Oct. 27	TBD	MCHS Tournament
Sat., Nov. 3	TBD	Mira Mesa Tournament
Wed., Nov. 7	TBD	<b>WV GOLD Tournament</b>
Sat. Nov. 10	TBD	Vista Tournament

#### All Marching Band (MB) /Color Guard

Fri., Oct. 12	5:00PM	Section Pictures
	5:30PM	Brass/Leadership
		Woodwinds/
		Percussion / Color G.
	6-10PM	Home FB Game
Fri., Oct. 26	3:30-4:30PM	Rehearsal
	6-10PM	Football Game

#### Pep Band Only

Fri., Oct. 6	3:30-5PM	Rehearsal
	6:30-9:30PM	Football @RBHS
Fri., Oct. 19	3:30-5PM	Rehearsal
	6:30-9:30PM	Football @SMHS

#### Mattress Fundraiser for WV GOLD

Sat., Oct 20	10AM-5PM	Band Room
--------------	----------	-----------

#### Non-Comp / Orchestra

Wed., Oct. 31	3:30-5PM	Dress Rehearsal
Thurs., Nov. 1	6:30-8PM	Concert & Senior Night

### EVERY WEEK - COMP MB / COLOR GUARD

#### Tuesday

Comp MB / Color Guard Rehearsal	
5:45PM-9PM	WVHS

#### Wednesday

Brass Sectionals - Comp MB	
3:20PM-4:20PM	WVHS

#### Thursday

Woodwind Sectionals - Comp MB	
3:20PM-4:20PM	WVHS

#### Color Guard Practice

3:30PM-6PM	WVHS
------------	------

#### Front Ensemble Sectionals - Comp MB

3:30PM-5:30PM	WVHS
---------------	------

# 6TH Annual WV GOLD Mattress Fundraiser

- **Please note change to 1 day only:**  
**WHEN: SATURDAY October 20<sup>th</sup>, 10AM – 5PM**
- Information about the fundraiser was shared with students and parents on Tuesday, 9/25/2018
- [CLICK HERE](#) for more info and see below for our flyer.
- Please let family and friends know about this opportunity. Those interested in purchasing through Westview GOLD do not have to attend the event at school or even be in town. They can still shop and buy!
- Contact [Frank Garrity](#) for more information:
- Students receive sale credit and bonus cash for mattresses sold through our fundraiser.
- Other than the WV GOLD Tournament, this event tends to be one of our biggest fundraisers for the year!
- **PLEASE SPREAD THE WORD!** By sharing a post on your [Facebook](#) page, or handing out our [FLYER](#).



## Tournament Concessions Food Donations

The Concessions & Hospitality Chairs are requesting donations for the tournament on **Wednesday, November 7, 2018**. Concession sales are a major fundraiser for WV GOLD and Hospitality will be using some items for the Judges' Tent. **Donations are strictly voluntary and very much appreciated.**

Donation items are allotted by section. A **\$10 cash or check donation** (payable to "Westview" and marked "Tournament Food Donation") is a suggested alternative.

Item donations may be dropped off on the following dates:

- Tuesday 10/02, 10/09, 10/16, 10/23 & 10/30 between 5:30-6:00 PM or 8:30-9:00 PM

There will be someone in the student drop-off/pick-up area during these times to take your donations. Monetary donations can be dropped in the white mailbox inside the band room. Please label the envelope "Tournament Concessions Donation" All donations are to be dropped off no later than 5:30PM on Friday, Nov. 2nd.

- **Trombones/Euphoniums/Bari Sax:** Pre-packaged individual servings of Cookies (Famous Amos, Oreos, Nutter Butters, etc.)
- **Trumpets:** Pre-packaged individual servings of Chips (Doritos, BBQ, Ruffles, etc. - no Sun Chips, please)

- **Clarinets:** 16.9 oz. Water bottles
- **Alto Sax:** 12 oz. cans A&W Root Beer/Orange Crush (name brand only)
- **Flutes:** 12 oz. cans Sprite or 7-Up (name brand only)
- **Tenor Sax/Tubas:** 11.5 or 16 oz. Arizona Tea
- **Percussion:** 12 oz. cans Coke or Pepsi (name brand only)
- **French Horns/Color Guard:** 12 oz. cans Diet Coke or Diet Pepsi (name brand only)
- **Orchestra:** 12 oz. cans of Ginger Ale or Dr. Pepper (name brand only)

Questions? Please contact Laurie Heistand, Tournament Concessions Chair

[lheistand@gmail.com](mailto:lheistand@gmail.com)

Thank you!!

# In the Westview GOLD Community

## It's Tournament Season!

Drumlines echo in the distance...the dramatic pitch of multiple bands surrounds you...swooshes of flags and color abound...the aroma of food concessions fills the air. *Tournament season has begun!* From *early October to Thanksgiving break*, our very own GOLD Competitive Marching Band and Color Guard will compete at various host schools with their intricately compelling "Deco" field show--the result of *many* hours of ongoing practice throughout the season! **Come watch GOLD do their show at the upcoming tournaments:**

- [October 27<sup>th</sup>](#): Mt. Carmel Tournament of Bands
- [November 3<sup>rd</sup>](#): Mira Mesa Field Tournament
- [November 7<sup>th</sup>](#): Westview GOLD Tournament
- [November 10<sup>th</sup>](#): Vista Invitation Field Tournament
- [November 17<sup>th</sup>](#): SCSBOA Championships in Riverside

## Westview GOLD Tournament - Biggest Fundraising Event of the Year!

### Advertisers & Sponsors Wanted!

Do you own a business or know someone who does? Year after year, the tournament committee works tirelessly to solicit local businesses' and GOLD families' sponsorships. This support plays an important role in funding the multiple requirements of the GOLD program's excellence. Proceeds benefit ALL GOLD groups: Orchestra, Color Guard, and both Non-competitive and Competitive Marching Band. Here's how you can help:

**ADVERTISING:** If you own a business, consider being a company sponsor. If you know someone who owns a business, please consider talking to them about providing our program with a sponsorship.

**TROPHIES:** Trophy sponsorships are available at various levels. Your company or family name will be engraved on our custom-built trophies, and you can personally present your trophy during our awards ceremony. GOLD section groups may also sponsor trophies.

**SHOUT OUTS & TRIBUTES:** Support your GOLD student by placing a message in the tournament program. Show how proud you are of their hard work and dedication! See flyer on next page for more details.

## Volunteers, Concessions & Hospitality Sign-ups!

### GOLD Tournament Volunteer Sign-Up Available!

GOLD's biggest fundraising event just isn't possible without significant parent and student volunteer effort. Ideally, we'd love to see each family put 10 hours toward the tournament. It's easier (and more fun!) than you'd think! All GOLD parents (including Orchestra and Non-Comp) are encouraged to participate, as proceeds from the GOLD Tournament benefit ALL GOLD programs. Needs include Concessions, Band Guides, Ushers, Spectator Gates, Parking, Hospitality, and more! Parents unable to work the actual day of the tournament can prepare and drop-off food, offer to help pick-up needed items, and/or help with pre-tournament stadium clean-up. Parents can sign-up [here](#).

Orchestra and Non-Comp student volunteers are greatly appreciated, as the Competitive Band and Colorguard are competing the day of the event. These students can sign-up [here](#).

Competitive and Colorguard students can help with pre-tournament clean-up the weekend before, and/or help after their performance. Watch for info re: the pre-tournament clean-up date!

All GOLD student volunteers earn credit toward lettering, CSF, NHS and/or Key Club.

Interested in shadowing a current sub-committee lead? Take this opportunity for hands-on learning from our veteran parents before they graduate out! Contact [Cindy Ruiz-Delacruz](#) if interested.

## Orchestra and Non-Comp Concert Info

Mark your calendars for **Thursday evening, 11/1/2018, 6:30 - 8:00PM** in the WV Theater.

ALL are invited to watch! Rehearsal is scheduled for Wednesday, 10/31 from 3:30pm-5:00pm.

### Volunteers needed for the Orchestra & Non-Comp concert!

You can help on the day of the event, or by bringing a baked goods donation to the show! Sign up here to help: [2018 Orchestra & Non-Comp Concert Volunteers](#)

### Tuesday Night Practices

Parents are welcome and encouraged to watch any of the practices, which are held from 5:45 PM to 9PM on the football field in the Westview Stadium. Come see the work and dedication our students, directors, and section coaches put into developing a marching band field show.

### Volunteers with Medical Training

Poway Unified School District (PUSD) does not provide trained medical personnel at our events. Contact [Debbie](#) if you have medical training and would like to help.

### Westview GOLD Facebook Pages

Join the applicable Westview GOLD Facebook Page today! These private Facebook groups provide you with up-to-the-minute information on all Westview GOLD related activities.

Click to join!

➤ [Westview GOLD Facebook \(All GOLD\)](#)

➤ [Westview GOLD Band Dads](#)

➤ [Westview GOLD Color Guard and Winter Guard](#)

# SHOUT OUTS!

## Purchase a Westview GOLD Invitational Tournament Ad & Give a Shout Out to Your Favorite Band or Color Guard Member!!

Did you know for as little as \$5.00 you can purchase a personal ad in the Westview Invitation Tournament program—a great way to give a shout out to your favorite student!

Who should buy a Shout Out or Tribute Ad? **ANYONE** and **EVERYONE!**

- **SENIOR PARENTS**...a wonderful way to thank your graduating student for their years of hard work in band!
- **FRESHMAN, SOPHOMORE, & JUNIOR PARENTS**...a terrific way to keep your kids inspired and let them know they're appreciated!
- **BAND AND COLORGUARD MEMBERS**...a great way to let your friends know how much you appreciate the good times you've had with them!
- **SECTIONS**...cheer on your fellow Drum Majors, Woodwinds, Percussion, Brass, and Color Guard members!

Available ads:

- |                               |                 |   |
|-------------------------------|-----------------|---|
| • <b>SHOUT OUT</b>            | <b>\$5.00</b>   | Includes text only, up to 25 words                            |
| • <b>STUDENT TRIBUTE ADS</b>  |                 | May include text, photos, and other graphics of your choosing |
| ○ <b>¼ PAGE TRIBUTE AD</b>    | <b>\$50.00</b>  |   |
| ○ <b>½ PAGE TRIBUTE AD</b>    | <b>\$75.00</b>  |   |
| ○ <b>FULL PAGE TRIBUTE AD</b> | <b>\$100.00</b> |   |

### What types of pictures to include in your Tribute Ads?

How about baby pictures, family pictures, then & now pictures, pictures in uniform, a group of band friends, your entire section, favorite volunteers, band leadership, and Marching Band staff, just to name a few ideas!

All Shout Outs and Tributes due no later than **Oct 27**. Simply follow this link to purchase:  
[WESTVIEW GOLD TOURNAMENT PROGRAM SHOUT OUTS AND STUDENT TRIBUTE ADS](#)

# GOLD Semi-Trailer Update!

A used 53' semi-trailer has been graciously donated to the Westview GOLD program by Corodata and the Hall family. Thanks to all the GOLD Band Dads for all your help to get it ready for GOLD Program use! A lot of progress has been made but we need more help.

Click [here](#) (or on the picture to the right) to see more pictures of the work the Band Dads have done to make the trailer ready for Westview GOLD use!

Stay tuned for further announcements for work parties.

If you can help or have any questions, please contact:  
[Jim Frost](#) (619) 302-9275 or [Victor Chan](#) (858) 208-6088



## Keeping Informed with Westview GOLD

Comm Method	How/Where	When	
<a href="#">Calendar</a>	GOLD Website Maintained by GOLD Directors	<i>*Ongoing*</i>	
<a href="#">Announcements</a>	GOLD Website/In Class Maintained by GOLD Directors	Daily	
Facebook	<a href="#">Facebook: All GOLD</a>  Other Facebook Pages: <a href="#">Facebook: Color Guard</a> <a href="#">Facebook: Band Dads</a>	<i>*Ongoing*</i>	
Information Sheet	Email from WV GOLD Communications	Weekly in fall; as needed in spring.	
Section Parent Notes	Email from Section/Group Parent	As needed.	
Booster Newsletter	Emailed link from GOLD Communications	Monthly in fall.	
Charms	Email directly from GOLD Director or Booster President	As Needed	

A LOOK AHEAD
<b>Westview Gold Field Show</b> Wed. Nov. 7
<b>Comp Band/Color Guard Senior Night/Last Tuesday rehearsal</b> Tue. Nov. 13
<b>CHAMPS Rehearsal</b> Fri. Nov. 16
<b>CHAMPS at Ramona HS in Riverside</b> Sat. Nov. 17

General descriptions and information for each GOLD group can be found on the [GOLD Website](#) under the "Groups" tab. Finally, new parents can continue to access pertinent information via the "New Parent Info" tab. Questions? Contact [communications@westviewGOLD.org](mailto:communications@westviewGOLD.org)

# Information from the Boosters

## Scrip Gift Card Fundraising

Are your kids going out to eat before/after band practice or football games? Consider buying gift cards to the local stores they frequent (Subway, Peet's Coffee, Starbucks, Vons) through Westview GOLD's [ShopWithScrip](#) program.

Do your kids ask for gas money? Consider buying gift cards to the local gas stations (Arco, Exxon/Mobile, Shell).

Take advantage of this great way to donate money to the Westview GOLD Program. Contact [Laura Mikoly](#) to get started with a one-time enrollment code and simple registration instructions.

**November** Scrip orders will be due on Wed. Nov. 7.  
**December** Scrip orders will be due on Wed. Dec. 5.

## Communications Update

Parents should be receiving our Weekly GOLD Info Sheet in the inbox folder of the email you registered with. If you don't receive it in your email inbox folder, please check the "Promotions" folder or junk email folder. Parents receive these emails weekly on Sunday evenings through tournament season. Please take a few moments to read the info sheet as they are a valuable source of timely information (we hope!). [Contact us](#) if you have any questions or if you don't receive these emails once we start to send them out.

## From Membership/Recruitment

GOLD Boosters are a vital component toward closing the gap between what district funds can pay for and actual needs of a top quality high school music program. If you haven't yet, consider being a part of our group! Last year's membership fees will go towards the development of a new, more user-friendly Westview GOLD website. **GOLD Booster benefits include:**

- Early access to seat ticket purchases for upcoming GOLD Shows
- Discount at Bertrands!
- A complimentary gift of a "Westview GOLD Music Boosters" auto license plate holder (first time members) or "Westview GOLD" cooling towel for returning GOLD Boosters! Additional cooling towels are available for purchase (\$5 for GOLD Booster members, \$10 for non-members).

If you are already a member, THANK YOU! If not, join today!

[CLICK HERE](#) for GOLD Boosters membership application information.

## Donating to Westview GOLD

Did you know that if every able GOLD family made the suggested GOLD donation we could eliminate fund-raising? **THANK YOU** to the families who have already made the suggested 2018-19 donation!

Westview GOLD donations go toward the cost for Sectionals Coaching and the 2018 field show. For Westview GOLD families' convenience, this year's donations are combined into one suggested donation, and prorated by group on the [Donations/Payment page](#). Please note Orchestra and Non-Competitive Band suggested donations are significantly lower than for Competitive Band and Color Guard because the latter now includes the cost of the 2018 field show. For your convenience, donations can be made using:

1. An installment plan of 10 or 12 months for the suggested donation
2. An "Open Donation" option for:
  - GOLD extended family and friends or
  - GOLD families who want to help but are unable donate the full suggested amount

Your generous contributions help us to continue the GOLD program's excellence. Every single donation makes a difference. If you haven't donated yet, [CLICK HERE](#) and make your contributions today!

**NOTE:** Consult with your tax professional to determine if you are able to claim a deduction on your taxes under the tax regulation changes.

Do you work for a company that makes "Employee Matching Gifts" for employees' charitable contributions? Be sure to apply the matching gift to "Westview Foundation", 501c(3) non-profit, then send an email to [Westview GOLD Treasurer](#) when the match is funded to ensure the match is applied to Westview GOLD!

## Westview Gold Board Members

Contact [Lorrie Frost](#) for emails not listed

### Booster President:

Lorrie Frost  
[boosterpresident@westviewGOLD.org](mailto:boosterpresident@westviewGOLD.org)

### VP Events & Activities:

Katie Whitehurst  
[events@westviewGOLD.org](mailto:events@westviewGOLD.org)

### VP Ways and Means:

Jennifer Poulin  
[fundraiser@westviewGOLD.org](mailto:fundraiser@westviewGOLD.org)

### VP Volunteers:

Sabine Schroeder  
[volunteers@westviewGOLD.org](mailto:volunteers@westviewGOLD.org)

### Co-VP Communications:

Arlene Chang/Jeanette Soriano  
[communications@westviewGOLD.org](mailto:communications@westviewGOLD.org)

### Recording Secretary:

[Laura Mikoly](#)

### Treasurer:

Marina Gumanovskaya  
[treasurer@westviewGOLD.org](mailto:treasurer@westviewGOLD.org)

### Auditor:

Von Yacoubian

### Parliamentarian:

[Victor Chan](#)

### Membership & Recruitment:

Nancy Lin  
[membership@westviewGOLD.org](mailto:membership@westviewGOLD.org)